

Many people want to use special colours and designs in their presentations, but these colours change when they're projected onto the screen in a lighted room. So they just use plain, basic colours. As a result, the presentation is visually boring and looks just like their competitor's.

Panasonic solves this problem with our PT-LB20 Series projectors featuring innovative Daylight View technology. These projectors greatly improve image performance in brightly lit places. In fact, the 2,000-lumen brightness of the PT-LB20 Series achieves a level of image performance that equals many 3,000-lumen projectors.*1*2

Starting with the wireless motion and sound streaming capability of the PT-LB20NTE, the Panasonic PT-LB20 Series projectors pack an array of powerful functions into a compact, lightweight body. Select the one that best matches your presentation needs.

Image Performance Rivaling 3,000-Lumen Projectors

Daylight View technology significantly improves image performance. Our new 2,000-lumen projectors have attained a level of image performance that equals or exceeds that of our previous 3,000-lumen models in brightly lit environments.*3

The Panasonic PT-LB20 Series with Daylight View

Vivid Colours in a Bright Room

Panasonic's unique Daylight View technology greatly improves colour perception in bright rooms. Pale colours are divided into six basic colour components (red, green, blue, yellow, cyan and magenta) for more precise control. Daylight View achieves a superb level of image performance that produces less of a difference between PC display images and projected images.

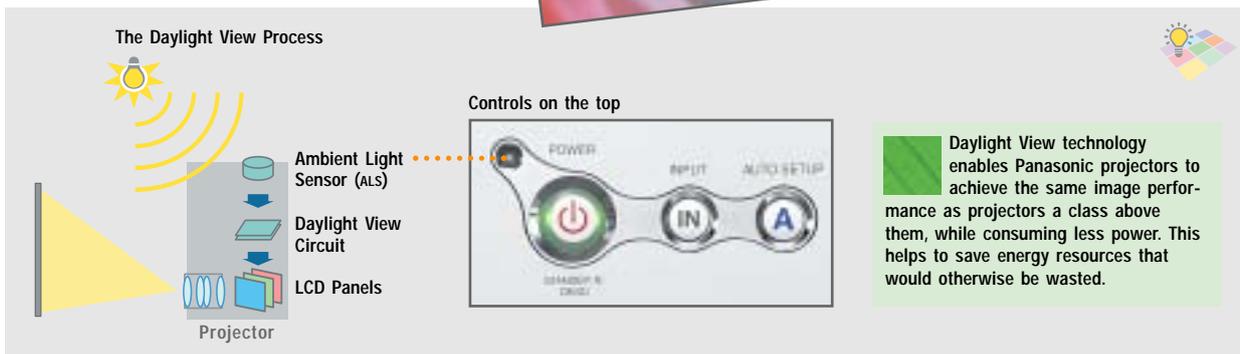
Auto Operation with Ambient Light Sensor

The top panel of the unit is equipped with an ambient light sensor (ALS). The ALS detects changes in the ambient light intensity and optimises colour compensation in four steps according to the environment. The Daylight View mode also provides white balance adjustment settings for both fluorescent and incandescent lamps to match the room lighting.



Conventional 2,000-lumen projectors

Colours turn whitish



*1 In comparison with our product, under room lighting conditions of 400 lux, when projecting an 80-inch image (measured diagonally)
 *2 The PT-LB20VE with 1,600 lumens of brightness achieves a level of image performance comparable to projectors with 2,400 lumens of brightness.
 *3 The Daylight View effect may vary depending on screen size, screen gain, and surrounding brightness.